

# MARTIN EAVESHAM

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## PROJECT MANAGEMENT

Creative Specialist & Marketing & Photography

Motivated, Creative, and Tenacious **Project Manager** with 7+ years of cumulative working experience prides itself with a consistent track record of surpassing standards and goals at various organizations. Easy-going individual establishes rapport easily through exceptional interpersonal skills, while building strong and long lasting relationships with a diverse group of individuals. Manifests profound knowledge in project management, business development, team management, leadership, budgeting, photography and digital marketing techniques.

### ***Outstanding Communication Skills Coupled with Strong Ability to Effectively Manage Large Projects***

Highly motivated professional exhibits a flawless record of maintaining high level confidentiality and accomplishing projects promptly, notwithstanding multiple and concurrent deadlines. Distinguished top performer effectively contributes towards organizational success, pursuing every task with positive determination, professionally deals with increased challenges and responsibilities, and thrives in demanding fast paced environments.

- ✦ Excellent Leadership & Interpersonal Skills
- ✦ Skillful Communicator & Scheduler
- ✦ Task & Detail Oriented Problem Solver
- ✦ Adept in Organization & Multitasking
- ✦ Team Management & Collaboration
- ✦ Analytical & Creative Influencer

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## CAREER HISTORY

### **Full Moon Digital**

2015 - Present

Digital Project Manager, Customer Relations  
Melbourne

- ✦ Continuously strived to enhance operations; **improved efficiency and quality assurance** with the incorporation of specific workflow processes; built protocol for the project management system.
- ✦ Demonstrated strong, dynamic leadership; **worked harmoniously and effectively with others**, developing a strong working rapport with all team members and working towards strengthening and refining the professional effectiveness and team performance.
- ✦ Supervised and led the activities of creatives and internal digital teams; produced timelines and deliverables for clients; drove and **nurtured the business forward from a creative perspective**; created, optimized and published landing pages using Unbounce; created and **maintained social media campaigns** on Facebook, led product launches.

### **Artech Creatives**

2015 - 2016

Creative Lead Photo Project Manager  
Melbourne

- ✦ Planned, oversaw, and **regulated all aspects of multiple concurrent projects** making sure that all the aims of the project are met, within defined budget and in a timely manner; defined deadlines, scope changes, budget, managed resources and tracked project approvals; held accountable for the quality of all deliverables and demonstrated an ability to prevent scope creep.
- ✦ Designed and **wrote all creative briefs** and proposals that delivered on client expectations; kept ongoing collaboration with multi-functional teams; appointed assignments and transferred accountability to team members based on workload and expertise.
- ✦ Organized and coordinated all photoshoots; **scheduled and planned** events and travel arrangements; neaten project collateral materials and reorganized file naming conventions of over 100,000 assets which contributed to **decreased number of misplaced files, accelerated retrieval times**, and eliminated old files.

**Children's Hospital**  
Family Finding Specialist  
Melbourne

2013 - 2015

- ✦ Served as an **internal consultant** providing thought leadership, advice and solutions that **improve the organizational performance**; identified, evaluated, and defined tactics to respond to potential risk factors throughout the life of a project.
- ✦ Established **positive working relationships** based on dependability and honesty; communicated clearly and concisely, with credibility and confidence providing **outstanding customer service** and developing strong interpersonal relations with biological families, community members, and organizations with a variety of cultural and social economic backgrounds.
- ✦ Maintained complete, accurate and timely data entry in the Wisconsin Children's Court System on contacts, recruitment efforts, and findings; **produced concise and meaningful reports**.

**Support Australia, INC**  
Victim Advocate Coordinator  
Melbourne

2011 - 2012

- ✦ Charged with coordinating the services for victims of sexual assault and domestic violence; **developed cooperative working relationships** with local community resources, organizations, and military personnel.
- ✦ Regulated the activities of commanding soldiers; delegated work and effectively **coached soldiers** on the crisis phone hotline, emergency case interventions and case management; organized and supported the implementation on many effective training events.
- ✦ Conducted **needs assessments** and devised safety plans; treated each person with courtesy and respect, provided compassion, substantial emotional support, and encouragement.

**Health Professionals WorldWide**  
Crisis Therapist  
Melbourne

2008 - 2010

- ✦ **Evaluated and analyzed** various clinical situations and clinical data; held brief counseling sessions utilizing different approaches to **provide substantial support and motivation** to approximately 50 inmates per week; delivered comprehensive suggestions, and worked towards effective planning and management of housing placements of inmates with mental health needs; maintained S.O.A.P. documentations and prepared quarterly reports and data.

## EDUCATION & TECHNICAL SKILLS

University of Melbourne, 2015 - 2017 (expected), MBA in Project Management and Marketing  
University of Melbourne, 2005-2006, Masters in Social Work, Summa cum Laude

Word ✦ PowerPoint ✦ Agile/Scrum ✦ Basecamp ✦ WordPress  
SEO ✦ PPC ✦ Social Media Advertising ✦ Adobe Photoshop ✦ Bridge ✦ Illustrator

References Gladly Provided Upon Request